



ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM  
B.Com GENERAL Syllabus (w.e.f: 2020-21 A.Y)

MODEL QUESTION COURSE

**B.Com DEGREE EXAMINATION**  
**SEMESTER: I**  
**GENERAL**  
**Course 1C: Business Environment**

Time: 3Hrs.

Max. Marks: 75

**Section-A**

Answer any **FIVE** of the following questions.

**5X5=25M**

1. Environment Analysis.
2. Structure of Economy.
3. Fiscal Policy.
4. GST.
5. Trade Blocks.
6. NITI Ayog.
7. Competition Law.
8. Economic Policy.

**SECTION- B**

Answer **FIVE** questions

**5X10=50M**

9. a) Define Business Environment. What factors influencing business environment?  
(OR)  
b) Describe the components and significance of business environment.
10. a) What do you mean by Economic Planning? Explain brief view of Five-Year Plans.  
(OR)  
b) Briefly explain the economic policies and planning the economic conditions.
11. a) Define Industrial Policy. Explain Industrial Policy 1991.  
(OR)  
b) What are the importance and regulations of New Economic Policy?
12. a) What are the social, political factors influencing Business Environment?  
(OR)  
b) Briefly explain the concept and objectives of social responsibility of business towards stakeholders.
13. a) Briefly explain the role of SAARC and BRICS in Globalization.  
(OR)  
b) What are the objectives, functions and organization structure of WTO?